

CYBERSECURITY

ANN MARIE VAN DEN HURK, APR

CHAMPION



“Rogue actors want it. You need to guard it. Data is worth more than gold in today's digital age.”

The Best Defense? Knowledge.

Bespoke seminars to executive teams, organizations, and community groups on topics including:

- Cyber #Fail - How to Understand & Manage a Cyber Risk
- When the Sh*T Hits the Fan - Preparing for & Managing a Crisis
- Digital Peeping Toms - Understanding Online Privacy

“Ann Marie was a wonderful speaker, with a lot of insight into how a crisis can impact an organization before people realize it. She had a lot of great examples and solid advice for those professionals who would have to deal with a crisis quickly. - Attendee”

Why Ann Marie?

Her mission is to make it harder for cybercriminals to attack your business. Bringing over 25 years of experience in crisis communications, risk management, operations, and IT to the table enables her to provide big-picture understanding. Ann Marie is the author of "Social Media Crisis Communications: Preparing for, Preventing, and Surviving a Public Relations #FAIL" (Que, 2013). She speaks on crisis and technology. Ann Marie was born in the Republic of Ireland, raised and educated in the United States, and lived in Europe.

Past Speaking

- Executive Teams
- SBA
- SCORE Chapters
- Chamber of Commerce
- PRSA chapter meetings
- Trade groups
- Business networking events
- Merchant associations
- Industry conferences
- Parent/Teacher conferences

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